

SEO+BI

Search engine marketing agency
combining SEO + Business Intelligence

About us

SEO+BI is a UK-based search engine marketing agency that focuses only on SEO. We do not focus on a different area other than SEO and we do not do business in this field. Because we believe that full focus on SEO will bring success.

There are many search engine marketing agencies that can be an alternative to SEO+BI. Now please visit their sites again and evaluate them. You will see that they are focused on many different business lines. The reason for this is naturally due to purely commercial concerns. For an agency, SEO service alone may not be a profit-oriented business, but as SEO+BI, we think it is different. We know that sustainable success is profitable both for our clients and for us. For this reason, we always accept a small number of customers within the framework of our ethical understanding and aim to provide the highest quality service.

SEO+BI is an organisation established by bringing together the most experienced SEO experts in the sector. In this context, we do not promise anything that we cannot achieve, we do not throw advertising titles such as "we will bring your website to the first place in search engines".



SEO+BI

Our 8 steps “SEO+BI” services

1. Technical SEO audit
2. Competitor analysis
3. Keyword & market research
4. Custom strategy
5. Off-page optimization
6. On-page optimization
7. Monthly reports
8. Progressive optimization

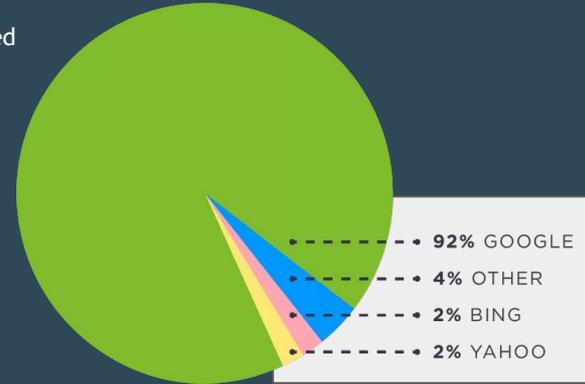
Extras:

- Link building
- Content marketing
- Backlinks
- Penalty recovery
- Website speed booster

Why is SEO important?

Nearly 93% of web traffic occurs on search engines. If you want your website to be found, you need to be indexed on major search engines and ranked highly. Some other facts about Google and search engines in general:

- 75% of searchers won't click past the first page of search engine results pages (SERPs)
- Google processes over 5.8B searches/day.
- Google processes over 2T searches/year.
- The avg. click-rate of position 1 in search results is 19.3% and position 2 is 10.57%.
- Every year, between 16-20% of all searches are brand new. They have never been searched for before.
- 60% of Google searches are performed on mobile devices.
- Google has 95% of the mobile search engine market in the U.S.
- About 33% of mobile Google searches are location-related.
- 50% of "near me" queries result in a store visit.
- 7 out of 10 Google searches for food occur on mobile devices.
- 46% of product searches begin on Google.
- Google is the dominant search engine with 92% market share.



In an easy world, you could set up your website and wait for traffic to just come to your website. However, there are likely many websites focused on similar themes and topics as your own. Search engines must decide which websites to list on any given position in the search results for any given search query. Implementation of SEO best practices are critical to ensure your website captures web traffic for relevant search queries in search engines.

How combined SEO + Business Intelligence? - 1

SEO and business intelligence are two distinct but related concepts. SEO is the practice of improving the visibility and ranking of a website in the search engine's results, in order to attract more qualified and relevant traffic. Business intelligence, on the other hand, refers to the process of gathering, storing, analyzing, and providing access to data in order to support business decision-making.

While the two concepts may seem unrelated at first glance, they can actually be used together in a number of ways. For example, a business that is using SEO to improve its online presence can use business intelligence tools to monitor and analyze the effectiveness of their SEO efforts. This can include tracking the keywords and phrases that are driving the most traffic to the website, analyzing the behavior and demographics of the website's visitors, and measuring the impact of SEO on the website's overall performance and revenue.

Additionally, business intelligence tools can be used to provide insights into the online market and competition, which can help to inform an SEO strategy. For example, a business can use business intelligence tools to identify and analyze the keywords and phrases that are most commonly used by its competitors, as well as to monitor their performance in the search engine's results. This can help the business to develop a more effective and targeted SEO strategy, and to compete more effectively in the online marketplace.

How combined SEO + Business Intelligence? - 2

SEO and business intelligence can be combined in a number of ways in order to support and enhance each other. Here are some examples of how a business can combine these two concepts to improve their online presence and drive more revenue and growth:

- Use business intelligence tools to monitor and analyze the effectiveness of their SEO efforts. This can include tracking the keywords and phrases that are driving the most traffic to the website, analyzing the behavior and demographics of the website's visitors, and measuring the impact of SEO on the website's overall performance and revenue.
- Use business intelligence tools to identify and analyze the keywords and phrases that are most commonly used by competitors, and to monitor their performance in the search engine's results. This can help the business to develop a more effective and targeted SEO strategy, and to compete more effectively in the online marketplace.
- Use the insights and data provided by business intelligence tools to inform and guide the development of an SEO strategy. This can include identifying and targeting the keywords and phrases that are most likely to drive qualified and relevant traffic to the website, and optimizing the website's content and technical structure to improve its visibility and ranking in the search engine's results.
- Use business intelligence tools to track and measure the impact of SEO on the business's overall performance and revenue. This can include analyzing the sources of traffic to the website, tracking the conversion rates and revenue generated from organic search traffic, and comparing the performance of different SEO tactics and strategies.

Overall, by combining the insights and data provided by business intelligence tools with a well-planned and executed SEO strategy, businesses can improve their online presence, attract more qualified traffic, and ultimately drive more revenue and growth.

Clients

New York University + Binomo + Maslife + Faselis Growth + Simple Living Eco + Simple Living Eco Wholesale + PE Energy Solutions + Secret Brokerage + Yokokids + Voice Crafters + Recamov + Quiet Blue + UEC Energy + CME International + Invisible Homes + Roomkey + Enkronos + Venice Swap + BKIW + Renker + Ekoklinker.com + Design Statik + 1 Cosmetics Group + Aestology.com + Emre Arıcan Photography + Hypatia Istanbul + ...

Some reviews

“Bora has been excellent from start to finish. All tasks were completed successfully and additional tasks identified by Bora which made a big difference to our MailerLite email campaign. I would have no hesitation in hiring Bora again for the next project.”

Philip Emsley, CEO at PE Energy - Bristol, UK

“Bora is talented, with excellent international SEO knowledge and communication skills. He completed the job in a very short time and guide us for future needs. We will continue to work as a consultant with him.”

Aydın Sun, CEO at Faselis Growth- California, USA

“Great communication, skill and efficiency! Thank you Bora, would definitely work with him again in the future.”

Alana Slater, Executive Assistant at Maslife - London, UK

“SEO+BI” packages

STARTER PACK (Up to 5 Keywords)

- Technical SEO audit
- Competitor analysis
- Keyword & market research
- Custom strategy
- Off-page optimization
- On-page optimization
- Monthly reports
- Progressive optimization

Extras:

- ~~Link building~~
- ~~Content marketing~~
- ~~Website speed booster~~
- ~~Backlinks (organic)~~
- ~~Penalty recovery~~

GROWTH PACK (Up to 10 Keywords)

- Technical SEO audit
- Competitor analysis
- Keyword & market research
- Custom strategy
- Off-page optimization
- On-page optimization
- Monthly reports
- Progressive optimization

Extras:

- Content marketing
- Website speed booster
- ~~Link building~~
- ~~Backlinks (organic)~~
- ~~Penalty recovery~~

SEO+BI PACK (Up to 20 Keywords)

- Technical SEO audit
- Competitor analysis
- Keyword & market research
- Custom strategy
- Off-page optimization
- On-page optimization
- Monthly reports
- Progressive optimization

Extras:

- Link building
- Content marketing
- Website speed booster
- Backlinks (organic)
- Penalty recovery

Thank you

Please contact us for more information: info@seobi.org